



HOLLAND HALL



Director of Institutional Advancement Opportunity

Holland Hall | Tulsa, Oklahoma



Director of Institutional Advancement (IA)

Expected Start Date: June 1, 2012

Holland Hall seeks an experienced and high-energy leader, campaign manager and campaign fundraiser to lead a successful advancement program. Currently comprising a professional staff of eight, the Advancement Office carries out programs in annual giving, capital giving, stewardship, planned giving, research, alumni and parent relations, special events, communication and public relations. A comprehensive campaign is planned for 2013.

Scope of the Position

The IA Director works closely with the Head of School and Board of Trustees. He or she will be the primary liaison to the board committees for governance and advancement and also serves on the finance and building and grounds committees. The Director of IA will be a key leader on the Head of School's administrative team.

Qualifications and Skills

Bachelor's degree required. Master's degree preferred. The ideal candidate will have at least six to eight years of advancement experience working preferably in an independent school, college or university environment. Holland Hall seeks a professional who is poised and comfortable interacting with prospective donors of significant wealth and who is positive, approachable, fosters trust and collaboration, and is committed to helping the school community grow and flourish.

People management, strategic planning, and excellent organizational and writing skills are essential in the position. Unflappable professionalism, an outgoing personality and a sense of humor further define the ideal candidate. Considerable (20 percent) travel is required in order to meet with prospects, alumni, grandparents and friends and to communicate the Holland Hall story across the state, region and nation. Moreover, solid computer skills and a working knowledge of database programs will be important.

The Holland Hall Advancement Program

Under strong leadership from the outgoing director, his staff and a dedicated group of volunteers, the IA Office at Holland Hall has made great strides in recent years and is ideally positioned to support a successful campaign. The following highlights recent successes:

- The school recently completed a \$6 million facilities expansion of its Primary School, adding a library, gymnasium and additional classrooms.
- Since 2008, the Holland Hall Annual Fund has grown from under \$700,000 to more than \$1.1 million and is on track to surpass its \$1.2 million goal for the 2011-2012 year.
- The school recently created a National Board of Visitors representing 30 leading alumni, parents and friends from Tulsa and around the country.



Preparations for a Comprehensive Campaign

As the school approaches the start of its 90th year, the Board of Trustees has initiated a school-wide strategic planning process that is being facilitated by well-known independent school consultant and former Holland Hall Headmaster John Bird. The planning process will last approximately 18 months and will engage all constituent groups in creating a shared strategic vision and goals for the future. A conceptual campus master plan has been approved and its funding will be a prominent part of a comprehensive campaign (to include capital, annual and planned giving components) slated to begin in the fall of 2013. "Quiet Phase" conversations with seven-figure leadership prospects are already underway and the anticipated goal for the comprehensive campaign will be in the neighborhood of \$25-30 million.

School History and Mission

Founded in 1922, Holland Hall is a 3-year-old through Grade 12 Episcopal college-preparatory day school. The school is the oldest independent school in Tulsa and one of the founders of the Independent School Association of the Southwest (ISAS).

The school's mission is to provide a challenging, comprehensive educational experience grounded in a rigorous liberal arts, college preparatory curriculum that promotes critical thinking and life-long learning. The school seeks to foster a strong moral foundation and a deep sense of social responsibility.

Holland Hall brings together an outstanding faculty, an innovative curriculum, and exceptional endowment and facilities to provide highly motivated students with a broad, balanced, and challenging educational experience.

About Tulsa, Oklahoma

Tulsa offers an attractive blend of regional and cultural influences, including a Southwestern flair, Midwestern values and a strong Native American heritage. Nestled in the northeast quadrant of the state, Tulsa lies in the heart of "Green Country," so named for its rolling green hills and



wooded terrain. Recognized as one of "America's Most Livable Communities," especially for families, the city has a 20-mile river park trail system, an excellent zoo, an aquarium and many recreational areas. Numerous sports activities and teams as well as great dining and an active music scene also contribute to the appealing quality of life. With a seven county metropolitan area population of 1,035,000, Tulsa is a regional center of education and culture. It is home to well respected universities and two highly regarded museums, as well as a ballet company, opera and numerous theatre groups. Stunning art deco buildings dot the city skyline. Tulsa enjoys a strong working partnership between the public and private sectors. Recently this partnership has enabled the completion of the BOK Event Center, a \$196 million 18,000 seat arena, which attracts top performers and sporting events as well as a downtown ballpark, which is home to the Tulsa Drillers baseball team.



School Highlights and Financial Strength

Holland Hall's academic program is structured to encourage critical thinking and intellectual curiosity throughout the student population across all three divisions. To achieve this objective, the school continuously examines new ideas and approaches to enhance teaching and learning. The dedicated, talented faculty lies at the very heart of the school's success. Teachers, coaches and staff are intently focused on their students as individuals, willing to be flexible and creative to promote learning. Professional autonomy is highly valued at Holland Hall. It is supported by a strong emphasis on professional development, which is generously funded by the school.

Holland Hall is a member of the prestigious Joint Research and Planning Office (JRPO). This organization is comprised of 55 leading large independent day schools throughout the United States. JRPO collects and distributes data to its member institutions for peer review and benchmarking. It is noteworthy that Holland Hall consistently ranks in the top 10 percent of this peer group across a range of parameters.

Holland Hall's beautiful 162-acre forested campus includes the Mary K. Chapman Primary School (renovated in 2009 to add 20,000 square feet and a state-of-the-art library), a Middle School and an Upper School. The Holland Hall campus also includes the 70,000 square foot Walter Arts Center, one of the premier Fine Arts Centers in Oklahoma, and the All Saints Chapel. Holland Hall's athletic facilities are comprised of three gymnasiums, eight playing fields, 12 tennis courts, and a weight and fitness center. Finally, the school has recently completed an integrated and comprehensive Campus Master Plan that will be one of the focal points of the comprehensive campaign.



Holland Hall's exceptional campus and resources are a testament to the many decades of strong leadership and financial support. With combined assets of nearly \$98.7 million, the school is in the top 5 percent of independent day schools nationally. The school's endowment stands at \$67 million as of December 31, 2011.



A Dynamic Career Opportunity

The new Director of Institutional Advancement at Holland Hall will have an unparalleled opportunity to join the school at a time when he or she will be able to make a profound impact on the institution for years to come. It is expected that the size and scope of the IA Office will expand over the next several years.

Compensation will be highly competitive and will be based on the candidate's experience and potential to make an immediate contribution to the life of the school. Interested candidates should send a resume and cover letter via email or hard copy to:

resumes@dinipartners.com

or

Ed Harris

Senior Consultant

Dini Partners

3400 Carlisle Street, Suite 348

Dallas, TX 75204

Deadline for applications is March 1, 2012

Holland Hall does not discriminate in admission, educational programs, or employment against anyone on the basis of sex, race, color, national or ethnic origin, religion, sexual identity or age.



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www.hollandhall.org

